

## Appalachian State Radio Station Helps Break Guinness World Record

Written by Adam Hicks

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Communications experts, T.J. Walker and Jess Todtfeld broke a world record by talking for nine straight hours and completing 112 interviews in 24 hours. One of those interviews was with Appalachian State's campus radio station's station manager, Jon Wood.

According to ASU's College of Fine and Applied Arts, Walker and Todtfeld conducted the interviews as part of a promotion for their new book, "T.J. Walker's Secret to Foolproof Presentations."

Wood was Walker's 81st interview. Wood said Walker and Todtfeld talked to him about how young people can eliminate crutch words like "um" and "like" when speaking in public.

Wood said, "They knew exactly how to avoid all the likely mistakes of 'ums,' 'uhs,' 'likes,' and all of the favorites especially among college students and younger people."

According to the university, all the interviews had to be at least five minutes long. Wood said entire event was broadcast on FoxNews.com, which streamed the live video feed from their Strategy Room studios in New York.

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Wood is also a part-time employee at High Country Radio.