

## Sun Belt Day Fan Contests Announced

Written by Mike Flynn  
Thursday, 19 June 2014 15:45

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Appalachian State University athletics has announced a series of fan contests to be held in conjunction with Sun Belt Day on Tuesday, July 1.

The fan contests include:

### **#ReasonToRise Social Media Contest**

Beginning now and running through the 2014 football season, fans are invited to share their favorite Appalachian State memories, what they are looking forward to the most as members of the Sun Belt Conference and what it means to rise together as Mountaineers on Twitter, Facebook and Instagram using the hashtag #ReasonToRise.

Fans with the best #ReasonToRise social media posts between now and June 30 will be have the chance to win exclusive #ReasonToRise prizes from Appalachian State athletics (see full list below). Drawings will be held on Sun Belt Day (Tuesday, July 1).

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Additionally, fans with compelling #ReasonToRise memories will be honored at home football games throughout the 2014 season. Please share special memories of App State, personal accomplishments and obstacles that you have overcome — Appalachian State athletics wants to recognize fans that have been part of our rise and supported our programs while triumphing in their personal lives!

### Season Ticket Holders

In recognition of their continued support of Appalachian State athletics, football and basketball season ticket holders will be randomly selected throughout the day on Sun Belt Day (Tuesday, July 1) to win #ReasonToRise prizes.

All 2014-15 football and basketball season ticket holders are eligible to win. Season tickets for both sports are on sale now and can be purchased online at [appstatesports.com/tickets](http://appstatesports.com/tickets) or by phone at (828) 262-2079.

### Junior Mountaineer Kids Club

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Registration opens on Sun Belt Day (Tuesday, July 1) for the newly re-vamped Junior Mountaineer Kids Club — the EXCLUSIVE kids club for Mountaineer fans in the eighth grade or younger. Any child that registers on Sun Belt Day (Tuesday, July 1) will be entered to win #ReasonToRise prizes.

### **Student Yosef Club**

The Student Yosef Club is Appalachian State athletics' official student organization. SYC members have the privilege of early access to home football and basketball games, are eligible for free prizes and giveaways and receive an exclusive membership package. Students that register for the SYC before or on Sun Belt Day (Tuesday, July 1) will be entered to win #ReasonToRise prizes. For more information and to register for the Student Yosef Club, visit [appstatesports.com/yosefclub](http://appstatesports.com/yosefclub) or call (828) 262-3108.

### **#ReasonToRise Prizes**

- **Gameday Experiences for two (2) at a home football game**
- **Sideline passes for two (2) for a home football game**
- **Opportunity to be Honorary Coach for a home football game**
- **Exclusive locker room and Appalachian Athletics Center tours**

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- **Autographed team posters**
- **Autographed footballs**
- **Autographed basketballs**
- **Official Together We Rise merchandise**
- **Appalachian State apparel**

Winners will be announced at [appstatesports.com](http://appstatesports.com) and via Appalachian State athletics' official Twitter (@appstate\_sports) and Facebook (Appalachian State Mountaineers) accounts. Appalachian State's promotions and fan engagement office will contact winners with further information about their prize.