

Crawdads Media Day Set for April 1

Written by Staff Reports

Tuesday, 25 March 2014 14:56

The Hickory Crawdads annual Media Day is scheduled for Tuesday, April 1 at Crawdads Stadium. The event will run from 4 - 6 pm, with the Crawdads coaching staff and select players available for

interviews.

The 2014 Crawdads staff and players will be on hand for their headshots and video intros, after which the team will have a brief practice. During the photograph time frame, the Crawdads coaching staff and select players will be available to local media for interviews.

Any media planning on attending the event or requesting specific player interviews should contact Crawdads Dir. of Media Relations Aaron Cox (acox@hickorycrawdads.com) prior to the event.

The Crawdads open the season on Thursday, April 3 in Greensboro before playing their home opener at the newly renovated Crawdads Stadium on Thursday, April 10. Tickets are now on sale for all 70 'Dads home games, as well as the South Atlantic League All-Star Game on June 17. Tickets may be purchased online, over the phone, or in-person at the Crawdads Ticket Office.

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For more information regarding the Crawdads Media Day, call the 'Dads front office at (828) 322-3000.

Opening Night Ticket Package: The Hickory Crawdads are looking to help fans commemorate their 2014 home opener by offering a special Opening Night Ticket Package, that includes 4 exclusive Opening Night T-Shirts with every Bumgarner Camping Center Family-4-Pack! Call the 'Dads front office at (828) 322-3000 to order yours today! MORE

Meet-N-Greet Ticket Special: The Crawdads are excited to bring 2-time MVP Dale Murphy, former WWE superstar Matt Hardy, and TV star Dustin "Screech" Diamond to Crawdads Stadium this year! Fans can save \$7 on a Meet-N-Greet ticket to see either Hardy or Diamond when they pair it with a Murphy ticket! MORE

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Stay Connected: Make sure to stay connected with the Crawdads during the off-season by visiting the 'Dads website at www.hickorycrawdads.com or by following us on Facebook and Twitter! The 'Dads will be releasing information on 2014 ticket plans, Crawdads Stadium renovations, and the All-Star Game throughout the off-season!

Crawdads Social Media Race

The Hickory Crawdads are quickly approaching a pair of social media milestones, and the 'Dads want to reward the fans who help push them over the threshold with discounted tickets.

The Crawdads official Facebook page recently surpassed 9,000 likes, while the team's Twitter handle currently boasts more than 4,000 followers. In an effort to push both social media outlets past the 10,000 like and 5,000 follower marks respectively, the 'Dads will offer fans \$5 tickets to their May 7 game if they reach both milestones prior to the event.

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"The Crawdads are really placing an extra emphasis on our social media presence this year," said Crawdads Promotions Director Pete Subsara. "We want to interact with fans as much as possible and give fans a fun way to stay connected to the team. This race will be a great way for fans to raise the 'Dads social profile and get some discounted tickets in the process!"

Fans can like the Crawdads on Facebook by visiting the team's official fan page [here](#), and follow the 'Dads Twitter account [here](#).

The 2014 season will see the 'Dads unveil a newly renovated Crawdads Stadium, which will include a brand new VIP Section, Picnic Pavilion and Party Patios, along with a renovated Crawdads Café and Stadium Suites. Crawdads Stadium will also play host to the South Atlantic League All-Star Game on June 17. The Crawdads open the season April 3 on the road in Greensboro, with the home opener scheduled for Thursday, April 10 against Asheville.

For more information on the Crawdads Social Media Race, call the 'Dads front office at (828) 322-3000.