

Sun Belt Part of Bahamas Bowl Lineup

Written by :John McElwain
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Complete Sports Management President Lea Miller announced Monday that the Bahamas Bowl will join the bowl line-up in 2014 as the only postseason college football game outside of the United States.

The inaugural Bahamas Bowl will kick off in December 2014 at the Thomas A. Robinson Stadium. Named for the Olympian track & field star, the stadium currently has a capacity of 15,000 people, but has the ability to be expanded to hold as many as 30,000.

"To be able to bring these five conferences together who have such strong commitments to academics and athletics is an honor," Miller said. "To be able to create a new college football Bowl game with them with the support of the entire country of the Bahamas in a historic venue is a dream come true. As the college sporting world knows, this is yet another sporting event we're bringing to the Bahamas after two highly successful years of the Battle 4 Atlantis, college basketball's premier early season basketball tournament."

Five conferences will be represented on a rotational basis in the Bahamas. Commissioners from Conference USA, the Mid-American Conference, Mountain West Conference and Sun Belt Conference, and a representative from the American Athletic Conference were on hand for Monday's official announcement with the Bahamas Minister of Tourism.

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"The Sun Belt Conference is thrilled to be part of this new football bowl game," said Commissioner Karl Benson. "Our student-athletes and fans look forward to being able to enjoy the history and traditions of Nassau and the country of the Bahamas while at the same time being part of the history that will come with this event."

About Complete Sports Management

Complete Sports Management is an all-encompassing sports marketing agency led by founder and president Lea Miller. The core capabilities of the agency include the creation of sporting events, event management, sponsorship & hospitality package sales and ticket promotion. Through Miller's global connections, she seized the opportunity to take collegiate sports outside of the United States. She put together a pre-season college basketball tournament, Battle 4 Atlantis, in Paradise Island, Bahamas. In only two years, Battle 4 Atlantis has turned into the most successful pre-season men's Division 1 college basketball tournament in history, while providing unprecedented exposure for both the Atlantis Resort and the Bahamas. She also negotiated sponsorship agreements and media contracts with NBC Sports Network, ESPN, and AXS TV. Complete Sports Management is now bringing college's most popular sport to the Bahamas for the country's first college football bowl game, The Bahamas Bowl.

About The Bahamas

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Since attaining independence from the UK in 1973, The Bahamas, officially known as the Commonwealth of the Bahamas, has prospered through tourism, international banking, and investment management. The Bahamas relies on tourism to generate most of its economic activity and features world-renowned resorts. The country consists of more than 700 islands, cays, and islets over 100,000 square miles of the Atlantic Ocean just 50 miles off the coast of Florida. The capital of city of the Bahamas, Nassau, is located on the island of New Providence. The Prime Minister of the Bahamas is Perry Christie.

About Thomas A. Robinson National Stadium

The Thomas A. Robinson National Stadium opened in 2011 and was named for Thomas Augustus Robinson, who competed in four consecutive Summer Olympic Games as a sprinter. The stadium has Olympic and international certification and has been designed to accommodate most sporting events, including American Football, Rugby, Soccer, and Track & Field. It has a capacity of 15,000 with plans of significant expansion. This \$30 million state-of-the-art facility provides economic benefits and opportunities for sports tourism and hosting international events.