

'Dads to Test OrdrIT Concessions App

Written by Staff Reports

Wednesday, 28 August 2013 17:39

The Hickory Crawdads will be test-driving an innovative, new concession technology over Labor Day Weekend when they implement the OrdrIT smartphone app for their 4-game series against the Delmarva Shorebirds at Crawdads Stadium. OrdrIT allows fans to order concessions from their smart phone, and have the order either delivered to their seat or picked up at a designated location at the stadium.

"Fans now won't have to miss a minute of the game," said Crawdads Director of Food and Beverage Teddy Ingraham. "We're excited to test this out and see if it will be a good fit for the Crawdads. We encourage fans to try it out over the home stand and give us their feedback." Fans can download the app through either the iPhone or Android app stores. Once installed, they select the venue and choose their seat, before ordering from a wide variety of concession items including hotdogs, hamburgers, popcorn, candy and Pepsi products. The transaction is completed with a credit card payment, which allows fans to have their food delivered to their seat or easily picked up without waiting in line.

The Crawdads are the first team in the South Atlantic League to implement the OrdrIT app. It will be available for use during the 'Dads entire 4-game home stand August 30th - September 2nd.

NOTES: The 2013 Crawdads Jersey Auction is up and running! Bid on the actual game worn road uniforms of your favorite players from the last 3 years, including Joey Gallo, Jurickson Profar, Ryan Rua, Nick Tepesch, Lewis Brinson, Justin Grimm and Jorge Alfaro! Check out the auction page here....Joey Gallo and Lewis Brinson's home runs last night raised the Crawdads season big fly total to 167, just 6 away from the South Atlantic League record of 173 home runs in a season....The Crawdads will stay in Greensboro for two more games against the Grasshoppers on Wednesday and Thursday. The 'Dads will return home on Friday, August 30 for a 4-game, Labor Day weekend series against the Delmarva Shorebirds. Check out the entire Crawdads promotional schedule here....Individual Tickets for all Crawdads home games are available right now at Hickorycrawdads.com or by calling (828) 322-3000! Group outings, corporate partnerships, Buffalo Wild Wings Claw Club memberships and Ticket Books are also available right now by calling the Front Office at (828) 322-3000.