

## Renfro Named Director of Compliance At LMC

Written by Whitney Noble  
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Gene Renfro has been named the new Director of Compliance at Lees-McRae College, announced Director of Athletics Craig McPhail.

"I am excited to have someone like [Gene] Renfro with his experience in

college athletics," expressed McPhail. "He will be a great asset to our staff, and I look forward to watching Gene build our compliance department."

Renfro brings a tremendous amount of experience in collegiate athletics to Lees-McRae, having served as the first full-time sports information director at fellow Conference Carolinas member King College from 2009 to 2011.

During his tenure at the Bristol, Tenn. school, Renfro served as the primary media contact for King's 22 intercollegiate athletic programs, playing an integral role in the College's transition from the NAIA ranks to the NCAA Division II level, while publicizing King's first two NCAA II national championship teams.

"I am honored to be selected to this position within the Lees-McRae College intercollegiate athletic department," said Renfro. "I look forward to this opportunity to work with the athletic administration, coaching staff, campus personnel and others in the compliance field. I also want to thank Craig McPhail for this opportunity to work in the Bobcats' athletic department."

Prior to his arrival at King, Renfro served as the assistant sports information director at Union College (Ky.) for two years. While at Union, Renfro functioned as the primary contact for 14 of the Bulldogs' intercollegiate athletic programs, as well as the secondary contact for the football, women's basketball, bowling, and baseball teams.

Renfro's career in college athletics began at Milligan in the fall of 2001, where he spent his undergraduate years as a student assistant and intern in the sports information office, as well as a student assistant coach with the baseball program. After graduation, Renfro returned to Milligan as the College's sports information director and director of men's basketball operations during the 2005-2006 season.

A native of Johnson City, Tenn., Renfro has recently served as a sports writer with the Johnson City Press, Elizabethton Star and tricitiessports.com, as well as working on the game day staff at East Tennessee State University as an instant replay official.

Renfro holds a Master of Art degree in physical education from East Tennessee State, and a Bachelor of Science in communications from Milligan. The Carter County product has also been nominated for inclusion in the inaugural class of the Carter County Sports Hall of Fame for his service to the County and surrounding area.

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**Photo Courtesy: Gene Renfro, LMC Athletics**