

'Dads unveil 20th Anniversary Logo

Written by Staff Reports

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The Crawdads would like to thank everyone who packed Rock Barn Golf and Spa on Monday night to help kick off the 20th Anniversary Season with the annual Hot Stove Banquet. With the banquet room buzzing in anticipation, Crawdads General Manager Mark Seaman got the program

going by unveiling the brand-new 20th Anniversary Logo (right). The logo, developed by Jason Duckworth of brahma graphx, combines a classic Crawdads look with an edgy new spin for the milestone campaign.

"We appreciate Jason at brahma graphx for retaining the integrity of the 'H' logo while at the same time putting a twist on it," praised Seaman. "We feel like it is a perfect logo to celebrate our 20th Anniversary Season."

The program continued with season previews from Lenoir-Rhyne Head Coach Paul Knight and Appalachian State Head Coach Chris Pollard, before the keynote panel discussion featuring former Crawdads players Josh Bonifay, Chris Mader, and Jason Evans, as well as former Crawdads General Manager Marty Steele. The panel speakers entertained fans of all ages, recounting stories from their time with the Crawdads, and got everyone ready for the 'Dads Home Opener on Thursday, April 12 vs. the Asheville Tourists at L.P. Frans!

"The Hot Stove was a great way to kick off the 20th season celebration," said Seaman. "We appreciate the speakers taking time out of their busy schedule to share their experience of their time in Hickory."

The Crawdads would like to thank Rock Barn Golf & Spa, the Texas Rangers, the Crawdads Ownership Group, all of the table sponsors, and everyone who attended for helping make the Hot Stove such a success! Click [here](#) to view photos from the event, and, remember, 2012 individual tickets for the 20th Anniversary Season go on sale during the St. Patty's Party on Saturday, March 10! Check out Hickorycrawdads.com or call (828) 322-3000 for more information.

NOTES: Join the Crawdads for the FREE 2012 Valentine's Day Party, Feb. 11 at L.P. Frans Stadium. The party runs 11 a.m. - 1 p.m., and features activities such as face painting, on field games, a card creation station, \$1 Pepsi products, \$1 hot dogs, FREE popcorn and more! Special Conrad and Candy-grams will also be available, which include a personal delivery from Conrad or Candy of a family 4 pack of tickets, a Crawdads cap, a t-shirt, a rose courtesy of Whitfield's and a bag of crackerjacks! It's a \$75 value for only \$50!

For more information on the Crawdads Valentine's Day Party, follow us on Twitter @HickoryCrawdads, check out Hickorycrawdads.com, or call the Front Office at (828) 322-3000.

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Get Tickets:

Group outings, corporate partnerships, Levine Children's Hospital Claw Club memberships and Ticket Books for the 20th Anniversary Season in 2012 are all available right now by calling the Front Office at (828) 322-3000. Keep an eye on Hickorycrawdads.com throughout the offseason for information on individual tickets for the 2012 season!