

SoCon Announces Partnership With Jostens

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The Southern Conference today announced that Jostens, a leading designer and producer of championship rings and trophies for collegiate champions, has been named the "Exclusive Championship Ring Provider" of the NCAA Division I Southern Conference. Under the three-year

agreement, Jostens will work with conference member schools to help celebrate their conference athletic champions with championship rings.

"We're very proud to partner with Jostens," said Southern Conference Commissioner John Iamarino. "Their reputation for the highest quality in championship rings and awards is a perfect fit for the high quality performances we routinely see in our championship teams."

As the "Exclusive Championship Ring Provider," Jostens will work with the Southern Conference leadership and conference member schools to design and produce championship rings that help tell the story of the championship seasons and recognize players, coaches and institutions for athletic accomplishments. Master jewelers from Jostens will produce the Southern Conference championship rings in Jostens' fine jewelry facility in Denton, Texas.

"Jostens is honored to have been selected by the Southern Conference to be the Exclusive Championship Ring Provider for its member schools and athletic champions," said Chris Poitras, director, Sports Sales and Marketing, Jostens. "We are excited to work with the Southern Conference, their championship teams and student-athletes to help celebrate their hard work, dedication and conference achievements through championship rings."

Jostens is the leading designer and producer of championship rings and trophies for collegiate sports champions and is the official designer and supplier of BCS National Championship rings for BCS National Championship. Jostens has created 29 of the 45 NFL Super Bowl rings, including the rings for the Green Bay Packers Super Bowl I and Super Bowl XLV victories. Jostens has also created NBA Finals, NHL Stanley Cup and World Series championship rings.