

Satterfield Returns to Appalachian State

Written by Mike Flynn

Wednesday, 04 January 2012 11:28

Scott Satterfield, who was part of three national championships and six Southern Conference titles as a player and coach at Appalachian State University, has returned to Appalachian as

assistant head coach, offensive coordinator and quarterbacks coach, ASU head coach Jerry Moore announced on Wednesday.

Satterfield, who spent 15 seasons at ASU as a player (1992-95) and coach (1998-2008), returns after three years away from his alma mater. He left Appalachian to be the passing game coordinator and quarterbacks coach at Toledo in 2009 before spending the last two seasons as the offensive coordinator at Florida International. He is the first coach to hold the title of assistant head coach in Moore's 23 years at Appalachian and the Mountaineers' first official offensive coordinator since Rob Best held the title from 1989-2002.

In Satterfield's only season at Toledo, the Rockets ranked 20th nationally in passing (278.5 yards per game) and 14th in total offense (438.3 ypg), averages that were 89 and 104 yards better than the season prior to his arrival. In two seasons at Florida International, Satterfield helped lead the Golden Panthers to the first two bowl appearances in school history, including a victory over Toledo in the 2010 Little Ceasars Bowl. After going 3-9 and averaging 321 yards of offense the year prior to his arrival, FIU won 15 games and averaged 380 yards in Satterfield's two seasons as offensive coordinator.

Prior to his three seasons in the NCAA Division I FBS ranks, Satterfield spent the first 11 seasons of his coaching career at Appalachian, mentoring the Mountaineers' wide receivers (1998), running backs (1999-2002) and quarterbacks (2003-08). He was an integral part of ASU's transition from a power-I to a spread offense in 2004 and the five record-setting offensive campaigns that followed. With Satterfield serving as the Mountaineers' primary play-caller, Appalachian ranked among the nation's top 20 in the five major offensive statistical categories (scoring, rushing, passing, passing efficiency and total offense) 17 out of a possible 25 times from 2004-08, highlighted by an explosive 2007 campaign when ASU led the nation with a school-record 488.3 yards of total offense per game.

As Appalachian's quarterbacks coach, Satterfield also oversaw the development of the most prolific signal-callers in school history — Richie Williams and Armanti Edwards, coaching both to all-America recognition and being Edwards' mentor for the first of his back-to-back Walter Payton Awards (NCAA Division I FCS Player of the Year in 2008). Prior to coaching the Mountaineers' quarterbacks, Satterfield also mentored a 1,000-yard rusher (Jimmy Watkins — 2001) and the 11th-leading rusher in school history (Jerry Beard — 2000-02).

As a player at ASU, Satterfield made 27 starts at quarterback from 1992-95. He earned first-team all-conference recognition as a senior in 1995 after passing for 1,461 yards and rushing for 649 more to help lead the Mountaineers to the only undefeated, untied regular season in school history (11-0) and a 12-1 final record.

"I'm very excited that Scott is coming back to Appalachian," Moore said. "We haven't had an offensive coordinator here in quite some time but I feel comfortable with Scott in that role. He was a terrific player and a terrific coach here for 15 years and his experience at Toledo and Florida International has made him an even better coach today than he was when he left three years ago. In addition to him being a great coach, he is an even better man and leader of young

Satterfield Returns to Appalachian State

Written by Mike Flynn

Wednesday, 04 January 2012 11:28

men, on and off the field. It is great to have Scott, Beth, Bryce, Isaac and Alli back at ASU.”
“My family and I are thrilled for the opportunity to come back home to Appalachian,” Satterfield said. “I am extremely excited to start working with our 2012 team.”

Satterfield, 39, is married to the former Beth Burleson, who, as Appalachian’s women’s track and field MVP in 1995, won SoCon titles in the 55-meter and 400-meter hurdles and was a member of ASU’s conference-championship 4x400-meter relay team. The couple has two sons (Bryce and Isaac) and a daughter (Alli).

Photo Courtesy: Scott Satterfield, by Keith Cline, ASU Athletics