

## **Moore Named Liberty Mutual Coach Of Year Finalist**

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Appalachian State University football head coach Jerry Moore is one of five finalists for the 2011 Liberty Mutual NCAA Division I

FCS Coach of the Year award, Liberty Mutual announced on Tuesday.

The five finalists were determined as a result of online fan voting and through an objective scoring model endorsed by the College Football Hall of Fame. To be considered as a finalist, a coach had to rank among the top 15 in the fan vote. Those 15 were then evaluated based on Liberty Mutual's scoring model which considers, among other criteria: wins, team penalties, on-field sportsmanship, academic achievement by the student-athletes and commitment to charitable endeavors.

Other FCS finalists include Towson's Chris Ambrose, Montana State's Rob Ash, Holy Cross' Tom Gilmore and North Dakota's Chris Mussman.

The winner will be based on a formula that includes voting by fans (20 percent), College Football Hall of Famers (55 percent) and national media (25 percent). Fans can vote between Dec. 6-22 at [coachoftheyear.com](http://coachoftheyear.com). Each winner receives \$50,000 to donate to the charities of his choice and \$20,000 for his school's alumni association.

Moore was the FCS Liberty Mutual Coach of the Year in 2009 and donated his \$50,000 prize to Kids Across America, Samaritan's Purse, Why The Woods, New Song Mission Nicaragua, Idols Aside Ministries, ASU's Walker College of Business and the Yosef Club.

**Photo Courtesy: Jerry Moore, ASU Athletics**