

Newland 'On The Map' Thanks to NBA, Centennial

Written by Annie Rutenberg

Tuesday, 16 August 2011 05:38

The Newland Business Association is experiencing a summer to remember, in spite of issues with the economy. With the help of the Avery Centennial Celebration, their Friday evening concert series is having a phenomenal first year under Bill Close, who received kudos from the members at their July meeting

for the effort. After much discussion at the July meeting, the question was posed by President Bill Bracey as to what are the expectations of members of the NBA and why should business owners join. Everyone agreed in that discussion that the mission of the NBA is to promote economic progress in Newland and interact with the Town Council. Bracey asked how to make Newland a destination, calling it 'the million dollar question.' Members described Newland as a small town located in the majestic mountains of Western NC, boasting a Farmer's market, plant shows and a historical museum that offers a fascinating look at the history of the mountains and the people that make it special. The volunteers at the museum show guests around and offer a glimpse of what life was like in Avery County 100 years ago in this centennial year. Newland offers a small town feel where everybody knows you by name. It's not touristy, but is filled with arts, crafts, jewelry antiques, fine dining, the best BBQ in the South, Country music and dance, military regalia...it's a true treasure hunt and you never know what you'll find and there are new items arriving daily from furniture, china, books, artwork, and you will meet people from all over the US who come on a regular basis to hunt for treasures. The Newland Business Association is there to promote all of this and to provide visitors with information and directions on where to go and what not to miss. The board meets again today.