

Avery Farm Given Marketing Grant

Written by Steve Frank

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EVERY COUNTY, NC – The WNC Agricultural Options program recently awarded Trosly Farm in Elk Park a grant to assist in farm diversification and marketing and distribution efforts. Trosly Farm is a small family farm operated by Amos and Kaci Nidiffer.

The Nidiffers are committed to raising chemical-free produce and healthy pasture-raised meats.

“Our farm looks a lot like the farms our grandparents grew up on,” said Nidiffer. “We want to preserve our agricultural heritage and also take care of the land for future generations.”

Trosly Farm products can be found at several farmers’ markets in the area from May-October. You can find them at the Newland Farmers’ Market on Saturdays from 8am-12pm at Newland Elementary School and the Banner Elk Farmers’ Market on the campus of Lees- McRae College, Thursdays from 5pm-7pm.

If you’d like a taste of the farm prepared for you, several local restaurants use Trosly Farm meats on their menu. Chefs from Eseeola Lodge in Linville and Knife and Fork in Spruce Pine are loyal customers because of the high quality meats. Trosly Farm also offers Farm Dinners and Tours beginning in April for folks to sit down to a four- course meal of food that was grown within walking distance of the table.

“We want to have transparency in what we do,” said Nidiffer. “So our customers can see how we provide them with the most high-quality, nutrient-dense, and not to mention, tasty food!”

Since 2003, N.C. Tobacco Trust Fund Commission has supported WNC AgOptions, a N.C. Cooperative Extension program that provides resources directly to farmers diversifying or expanding their operations.

“We are so grateful for the support from our local extension agent, Adam Keener, the folks at the Tobacco Trust Fund and everyone else who makes this grant possible,” said Nidiffer.

Trosly Farm is committed to agricultural sustainability and diversity. They specialize in pastured poultry- chickens and ducks raised outside on fresh pasture, free-range pork, grass-fed lamb, chemical free vegetable produce and artisan breads. They are located off of 19E in Elk Park, NC. For more information phone 828-733-4938 or check the website at www.troslyfarm.com.

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