Written by Mike Flynn
Thursday, 08 July 2010 13:00

With the finalization of the Southern Conference's 2010 football television schedule, Appalachian State University announced kickoff times for four of its six regular-season home games on Thursday.

Appalachian's first two home tilts versus Jacksonville (Sept. 11 – Hall of Fame Day) and North Carolina Central (Sept. 18 – Fan Appreciation Day) and its Black Saturday showdown with Furman (Oct. 30) will all start at what has become ASU's traditional home game time – 3:30 p.m.

Kickoff for the Oct. 9 homecoming contest versus defending SoCon runner-up Elon will be at 3 p.m. to accommodate a live television broadcast on SportSouth.

Kickoff times for games at Kidd Brewer Stadium versus The Citadel (Oct. 16) and Wofford (Nov. 13) remain TBA. ASU athletics is working with University officials to explore the possibility of a non-traditional kickoff time for The Citadel game and the Wofford game is subject to the SoCon's new flexible late-season TV schedule which allows the conference and SportSouth to choose the most appealing game to broadcast in that week's SoCon Saturday on SportSouth.

In addition to the possibility of two televised regular-season games at The Rock, Appalachian's season opener at Chattanooga (Sept. 4) and the Battle for the Old Mountain Jug at archrival Western Carolina (Oct. 23) will also be televised at 3 p.m. on SportSouth. In all, SportsSouth will feature the Mountaineers at least three times with the possibility of a fourth in its SoCon Saturday Game-of-the-Week package. With two selections, Elon is the only other SoCon team currently scheduled to make more than one appearance on SportSouth, which is available in over nine million homes across six southeastern States.

ASU's road affairs at Samford and Georgia Southern will kick off at 3 p.m. (ET) and 2 p.m., respectively. The regular-season finale at Florida remains TBA.