

## 'Dads AGM Charlie Downs wins SAL Sales Exec. Award

Written by Staff Reports

Tuesday, 06 September 2011 18:45

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The South Atlantic League announced on Tuesday that Hickory Crawdads Assistant General Manager Charlie Downs has won the 2011 SAL Sales Executive of the Year Award.

Additionally, Crawdads Clubhouse Manager Chris Ackerman has been named the Visiting Clubhouse Manager of the Year.

Downs, 41, has been with the Crawdads for six seasons, serving as the team's assistant general manager since the fall of 2007. The Hudson, NC native's main responsibility with the Crawdads is operations, overseeing all areas related to getting the stadium ready for games and events, as well as handling stadium and customer service questions as they arise. In addition to his vast operations duties, Downs accounted for 25% of the Crawdads total 2011 corporate partnerships, and continued to develop new partnerships throughout the 2011 season. He resides in Lenoir, NC with his wife, Heidi.

Ackerman, 24, is in his second season as clubhouse manager for the Crawdads and sixth year in the Texas Rangers organization. Before working with the Crawdads, the Spokane, WA native spent four years working in the clubhouse for the Spokane Indians, the Short-A Affiliate of the Rangers. He lives in Spokane during the offseason.

The 2011 South Atlantic League Outstanding Achievement Awards are voted on by all 14 teams in the league, as well as the umpires. The awards will be presented at the SAL Fall Meetings this October. For a complete listing of all of the 2011 award winners, visit [www.southatlanticleague.com](http://www.southatlanticleague.com)

**NOTES:** The Crawdads will start the 2011 SAL Playoffs with the opening game of the Northern Division Championship Series against the Greensboro Grasshoppers on the road this Wednesday.....Hickory will host Game 2 of the NDCS at L.P. Frans Stadium this Friday night at 7 p.m.! Don't miss all the exciting action of playoff baseball, followed by a fantastic fireworks show, presented by Vesco, Pepsi, Galaxy Foods Centers, Hickory Orthopaedic Center, Dale Earnhardt Chevrolet, Thrivent Financial for Lutherans and JP Computer Consulting. Gates open on Friday at 6 p.m., seats are going fast!