

## Relay For Life Kickoff Rally on March 4

Written by Kathy Idol  
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On March 4, at 6:00 pm, the American Cancer Society Relay For Life® of Watauga County will officially get underway as event volunteers and participants gather at Greenway Baptist Church Family Life Center for a kickoff rally to launch their fundraising efforts for the year. The rally will feature speakers from the community who have benefitted from the funds raised at Relay and will honor cancer survivors. Team and individual awards for Relay 2012 will also be presented. There will also be an opportunity to register teams or individuals for the overnight event to be held on June 14, 2013 at Watauga High School. Everyone interested in joining our 2013 Relay or in learning more about Relay For Life is invited to attend.

**WHEN** – Monday, March 4, 6:00 pm

**WHERE** – Greenway Baptist Church Family Life Center, Boone, NC

The world's largest grassroots fundraising movement, Relay For Life mobilizes communities throughout the country to celebrate people who have battled cancer, remember loved ones lost, and provide participants with an opportunity to fight back against the disease. Relay brings together friends, families, businesses, hospitals, schools, faith-based groups . . . people from all walks of life – all aimed at furthering the American Cancer Society's vision of creating a world with less cancer and more birthdays.

Relay For Life began in 1985 with one man who walked and ran around a track for 24 hours and raised \$27,000 for the American Cancer Society. This year, Relay For Life will take place in nearly 5,100 communities in the United States and 20 other countries and will raise funds to support the Society's mission of saving lives by helping people stay well, by helping people get well, by finding cures and fighting back.

**HOW** – To join a team or to learn more about American Cancer Society Relay For Life of Watauga County, please visit our website at [www.relayforlife.org/watauganc](http://www.relayforlife.org/watauganc).