

Lifestore “Feeding Families For Christmas” Program

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Many families live in poverty and are unable to celebrate Christmas around the kitchen table enjoying their favorite holiday foods. And many families here in Watauga County are struggling to feed their children. We invite you to help us bring Christmas to these families by donating food items to help those in need.

When school is in session school age children receive meals at school through the free and reduced lunch program. Once the Christmas break begins, many of these children will not have such meals, and will only be able to hope they have a meal for the Christmas holiday.

In conjunction with the Watauga County Hunger Coalition, LifeStore Bank and Insurance is collecting food items for Watauga County families in need to have a Christmas dinner. LifeStore asks you to show your support by dropping off non-perishable food items, suitable to serve for Christmas dinner, at any LifeStore location between now and December 19.

You can pick up a list of suggested food items at any LifeStore location or find the list online at www.golifestore.com. Items like canned vegetables, potatoes or canned hams can go a long way in helping these families have a Christmas meal. There are also collection cans inside LifeStore if you want to contribute money or your extra change to help in purchasing these food items.

Help make a difference for those in need this holiday season. LifeStore and the Watauga County Hunger Coalition thank you for helping others enjoy this Christmas tradition.

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