Written by Steve Frank
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Lifelong Watauga County resident Karen McNeil has joined the LifeStore Insurance team as an account executive in the Boone office, located at 1675 Blowing Rock Road. Karen lives in the Watauga County community of Rich Mountain and grew up in Cove Creek. She is a graduate of Watauga High School and has been assisting people in the High Country with their insurance needs for twenty eight years.

Karen enjoys being able to help business customers protect their business. “I walk them through a claim and like making a difference for them. I treat the owners of our local businesses the way I would want to be treated if I were an owner or part of that vested interest,” Karen commented.

“Karen’s experience and customer service speaks for itself,” says Sandra Williams, LifeStore Insurance manager for the Boone location. “We are so pleased to have her on our team.”

Karen is married to David McNeil who is an employee of Appalachian State University. She has two children, Kayla and Troy. Kayla is a student at Caldwell Community College and recently married Travis Townsend. Troy is a junior at Watauga High School and is a member of the Watauga High golf team.

Karen has worked with the High Country Home Builders Association and is very committed to volunteering at her church, Proffits Grove Baptist Church. Presently she serves as assistant clerk and on the finance committee for the church.

LifeStore Insurance is an independent insurance agency providing its clients with options for their auto, home, business, life or health insurance needs. They are located across western North Carolina with offices in Boone, Elkin, Lenoir, North Wilkesboro, Sparta and West Jefferson.