Jan Noffsinger, former owner of Parkway Custom Insurance Associates, Inc., has joined LifeStore Insurance. “We are pleased to have Jan as a member of our staff,” commented Jody Brown, President of LifeStore Insurance. “Jan’s knowledge and experience will be invaluable to our customers. We also welcome the Parkway Custom Insurance customers to LifeStore.”

Jan will focus on business insurance and will operate out of offices in the Boone and West Jefferson locations of LifeStore. She has worked in the insurance industry for the past 29 years, beginning her insurance career in Florida and working in the High Country for the past 17 years.

Jan holds a Bachelor of Arts from the University of Florida. Her certifications include Certified Insurance Counselor (CIC) from the Society of Certified Insurance Counselors; Certified Risk Manager (CRM) from Certified Risk Managers International; Certified Builder’s Insurance Agent (CBIA) from Builder’s Mutual Insurance Company; Associate in Risk Management (ARM) from the Insurance Institute of America; and Certified Professional Insurance Agent (CPIA) from the Professional Insurance Agents Association.

Jan and her husband Rob live in the Crumpler community of Ashe County. During her free time she enjoys gardening, traveling with her husband and music.

LifeStore Insurance is an independent insurance agency providing its clients with options for their auto, home, business, life or health insurance needs. They are located across western North Carolina with offices in Boone, Elkin, Lenoir, North Wilkesboro, Sparta and West Jefferson.