

New Lineups on Highway 106 and Mix 102.3

Written by Adam Hicks

Tuesday, 29 September 2009 06:23



Two of High Country Radio's six stations have adjusted their programming lineups.

Ashley Wilson began hosting the morning show on Highway 106.1 WMMY last week. Wilson has been a member of the High Country Radio family for over three years. Wilson is a 90.5 WASU alum and is a former station manager for App State's student run radio station. She's hosted the morning shift on 100.7 WZJS before the station underwent a format change earlier in the year, and most recently hosted the afternoon drive on Highway 106.

Buzz Berry, host of Sqrambled Scuares, is the new afternoon drive host on Highway 106. Berry has a very diverse background of on-air work, having worked with several markets and formats. Berry's game show can be seen on MTN Mondays, Wednesdays, and Fridays at 6:30 and 7:30 p.m. and Tuesdays and Thursdays at 9:30 and 10:30 p.m. or online at www.SqrambledScuares.biz. Berry has added new elements to the afternoon drive show like the "Hit List," "Paid Attention," and "The High 5 at 5."

High Country Radio also brought in Brandon Pollock to work the afternoon drive shift on Mix 102.3 WEGR. Pollock has experience working for CBS Radio's Kiss 95.1 in Charlotte. He has worked with CBS' popular morning show, the Ace & TJ Show, and serves as a weekend personality on Kiss.

Jon Matthews is also a relatively new face at High Country Radio. He's been hosting the morning shift on Mix 102.3 for several weeks. Matthews also has extensive radio experience by working at 90.5 WASU for several years, including serving as station manager. He also has experience working with 106.9 The Light WMIT.

New Lineups on Highway 106 and Mix 102.3

Written by Adam Hicks

Tuesday, 29 September 2009 06:23
