Local Software Firm Lauded by Publication

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A local software firm is being recognized as top in its class for point of sale technology. ECR Software Corporation (ECRS) was ranked as the top US-based retail automation software vendor focused in point of sale technology in the 2012 RIS Software LeaderBoard. The release said the annual survey   of over 300 retail executives serves as the "go to" guide for retailers looking toward technology investments and initiatives for the coming year. Eighty-two software companies, specializing in retail technology areas such as analytics, point of sale, and database management, received votes to be included in this year's survey and the top twenty among this group were ranked based on criteria including technology innovation, revenue, and customer satisfaction. While ECRS finished in fourth place on the overall Software LeaderBoard, it was first for both Customer Satisfaction by Grocery Retailers and first for Return on Investment. For 2012, ECRS placed in the top 10 of 32 retailer-influenced categories and scored 49.1 out of a possible 50 points for customer satisfaction. RIS LeaderBoard maintains its high standard of integrity by surveying a large pool of qualified retail executives, providing all participants with transparency of methodology, and the use of a third-party research firm, Litchfield Research, to ensure objectivity.