

Sugar Mountain Announces SugarFest

Written by Submitted
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Sugar Mountain Resort's eleventh annual SugarFest is scheduled for the weekend of Dec. 13 through Dec. 15. A weekend of winter fun, Sugar Mountain invites visitors to try the latest ski and snowboard equipment, meet Olympic medalists, and enjoy skiing activities, live music, and fireworks.

Weekend festivities begin Friday, Dec. 13 when the twentieth annual Pre-Season Ski Clinic introduces two-time Olympic Gold Medalist Diann Roffe to an eager group of skiers taking part in three days of personalized instruction on the slopes. The all-inclusive clinic is open to serious ski racing enthusiasts. It includes video analysis, a ski tuning seminar, lift/slope tickets, and a Saturday night banquet.

Later that evening at 7:30 p.m., 1992 Olympic Silver Medalist Paul Wylie performs his signature skate routines free of charge for the public. Sugar Mountain's Kim Jochl said the approachable Wylie is a great showman who eagerly interacts with anyone on or off the ice after the show. Roffe and Wylie's visit offers an opportunity for visitors to see and hold a real Olympic gold or silver medal and to hear about Roffe and Wylie's Olympic experiences.

Visitors can delight in the beginning of the three-day SugarFEAST during the evening's skate show on Sugar's 10,000 sq. ft. outdoor ice rink. SugarFEAST will feature a hot chocolate and whip cream bar, a "Soup Safari," and in the evenings, North Carolina BBQ and sweet tea.

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All day Saturday and Sunday ski and snowboard manufacturers will roll out their newest equipment for an what Jochl called an "unmatched" demo inventory. Any valid lift ticket holder with a driver's license is welcome to sample the latest ski and snowboard equipment. Participating brands include Salomon, Volkl, Nordica, Burton, Head, Never Summer, K2, Atomic, Rossignol, Ride and Line. Attendees can bring their boots, register, and test drive the goods from 9 a.m. until 3:30 p.m. The SugarFest demo is sponsored by Ski Country Sports.

Saturdays festivities include a fireworks display that will take place just before 6 p.m. Kicking off at 4 p.m. and continuing after the fireworks will be an After Ski Party with live bluegrass music from local group Boss Hawg.

In addition to skiing, tubing and snowshoeing will be available to visitors during SugarFest.

Participating lodging agencies within the Village of Sugar Mountain will offer discounted rates for slope-side and on-mountain accommodations during SugarFest. Sugar Mountain Resort's Winter Value Packages are available too.

To learn more about SugarFest, visit www.skisugar.com/sugarfest or call 1-800-SUGAR-MT.