

## Boone Area Chamber's Watauga Leadership Conference

Written by

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The Boone Area Chamber's Leadership Conference is going on all day.

It's a program intended to teach local business leaders about the community.

High Country News' Kathleen McFadden, The Mountain Times' Scott Nicholson, MTNTV's John Rendleman and Aisling Broadcasting's Lauren Ohnesorge were among this morning's speakers. They discussed how businesses, community groups and the media can better work together in the High Country community.

Throughout the day, businesses leaders will be touring local media stations to get a better understanding of how news works in the High Country.