

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period August 1, 2006 to July 31, 2007.

1) **Employment Unit:** Aisling Broadcasting of Banner Elk, LLC (“Aisling”)

2) **Unit Members (Stations and Communities of License):**

WATA-AM-Boone, NC  
WZJS-FM-Banner Elk, NC  
WECR-FM-Beech Mountain, NC  
WECR-AM-Newland, NC  
WXIT-AM-Blowing Rock, NC  
WMMY-FM-Jefferson, NC

3) **EEO Contact Information for Unit Member:**

Mailing Address:	Telephone Number: (828) 264-2411
Aisling Broadcasting of Banner Elk, LLC 1901 Bearberry Lane Asheville, NC 28803	Contact Person/Title: Jonathan Hoffman, Managing Member
	E-mail Address: jonathan@wecr1023.com

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
1. Receptionist	On The Clock Employment Agency, Boone, NC
2. Traffic Administrator	On The Clock Employment Agency, Boone, NC
3. Salesperson	Caldwell County Community College Career Office
4. Salesperson	On-air announcements
5. Salesperson	Referred by community member
6. News Director	On-air announcements
7. Salesperson	Appalachian State Univ. Communications Dept.
Total Hires: 7	

**Stations WATA-AM, WZJS-FM, WECR-FM, WECR-AM, WXIT-AM and WMMY-FM are Equal Opportunity Employers.**

**5) Job Title:** Receptionist

**Referral Source(s) of Hiree:** On The Clock Employment Agency

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On The Clock Employment Agency	Mary Ann Cole	897 Blowing Rock Road Boone, NC 28607	(828) 264-2380	1	Yes

**5) Job Title:** Traffic Administrator

**Referral Source(s) of Hiree:** On The Clock Employment Agency

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On The Clock Employment Agency	Mary Ann Cole	897 Blowing Rock Road Boone, NC 28607	(828) 264-2380	1	Yes

**5) Job Title:** Salesperson

**Referral Source(s) of Hiree:** Caldwell County Community College Career Office

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On-air Announcements	Steve Frank	738 Blowing Rock Road Boone, NC 28607	(828) 264-2411	4	No
Appalachian State University	Heidi Williams Director, Career Services Career Development Center <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a>	John A. Walker College of Business Appalachian State University P.O. Box 32037 Boone, NC 28608	(828) 262-2180 (828) 262-2834	1	No
Caldwell Community College Career Office	Doris Conn, Director Career Planning Services	2855 Hickory Blvd. Office F-107 Hudson, NC 28638	(828) 726-2700	1	No
Kim Roper Counseling/Referral Services		2855 Hickory Blvd. Office F-109 Hudson, NC 28638	(828) 726-2705	0	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Dana Glenn Student Employment Services		2855 Hickory Blvd. Office F-124 Hudson, NC 28638	(828) 759-4675	0	No
Lenoir-Rhyne College	Aphrodite Beidler M.Ed. M.A. Director of the Alex Lee Career and Personal Development Center <a href="mailto:beidlera@lrc.edu">beidlera@lrc.edu</a>	P.O. Box 7347 Hickory, NC 28603	(828) 328-7252 (828) 328-7274	0	No
UNC Asheville	Holly Waltemyer, Career Counselor (Internship and External Relations Coordinator) <a href="mailto:career@unca.edu">career@unca.edu</a>	Career Center 259 Highsmith University Union CPO #1240 One University Heights Asheville, NC 28804	(828) 251-6515 (828) 251-6871	0	No
Wilkes Community College	<a href="mailto:Debbie.furr@wilkescc.edu">Debbie.furr@wilkescc.edu</a> <a href="http://www.collegecentral.com/wilkescc/Employer.cfm">www.collegecentral.com/wilkescc/Employer.cfm</a>		(336) 838-6545	0	No
AllAccess.com	Jace Edwards <a href="mailto:jaceedwards@hotmail.com">jaceedwards@hotmail.com</a>	KKND/New Orleans	(504) 473-8834	0	No
Mountain Times	<a href="mailto:Classified@mountaintimes.com">Classified@mountaintimes.com</a>	The Mountain Times 474 Industrial Park Drive P.O. Box 1815 Boone, NC 28607	(828) 264-6397 (828) 262-0282	0	No
High County Amigos	<a href="mailto:amigos@goboone.net">amigos@goboone.net</a>	High Country Amigos, Inc. 820 State Farm Rd. Suite E Boone, NC 28607	(828) 264-2930	0	No
	<a href="mailto:Isabel@hcaac.org">Isabel@hcaac.org</a>	Latinos Unidos in Ashe County 626 Ashe Central School Road, Mail Box 7 Jefferson, NC 28640	(336) 982-3954	0	No
Lees-McRae College	Alan Mueller <a href="mailto:Mueller@lmc.edu">Mueller@lmc.edu</a>	<a href="http://www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm">www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm</a>	(828) 898-3311	0	No
Employment Security Commission of NC	<a href="mailto:Esc.jobs.boone@ncmail.net">Esc.jobs.boone@ncmail.net</a>	207 Winklers Creek Road Suite 1 Boone, NC 28607	(828) 265-5385 (828) 265-5410  Job Line: (800) 768-5627	1	No
NC Association of Broadcasters	<a href="mailto:jobbank@ncbroadcast.com/jobbank.htm">jobbank@ncbroadcast.com/jobbank.htm</a> <a href="http://www.ncbroadcast.com/jobba">www.ncbroadcast.com/jobba</a>	P.O. Box 627 Suite 1610 Raleigh, NC 27602	(919) 821-7300 (919) 839-0304	0	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
	<a href="#">nk.htm</a> <a href="http://www.careerpage.org/jobbank/admin.html">www.careerpage.org/jobbank/admin.html</a>				

**5) Job Title:** Salesperson

**Referral Source(s) of Hire:** On-air announcements

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On-air Announcements	Steve Frank	738 Blowing Rock Road Boone, NC 28607	(828) 264-2411	1	No
Appalachian State University	Heidi Williams Director, Career Services Career Development Center <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a>	John A. Walker College of Business Appalachian State University P.O. Box 32037 Boone, NC 28608	(828) 262-2180 (828) 262-2834	0	No
Caldwell Community College Career Office	Doris Conn, Director Career Planning Services	2855 Hickory Blvd. Office F-107 Hudson, NC 28638	(828) 726-2700	0	No
Kim Roper Counseling/Referral Services		2855 Hickory Blvd. Office F-109 Hudson, NC 28638	(828) 726-2705	0	No
Dana Glenn Student Employment Services		2855 Hickory Blvd. Office F-124 Hudson, NC 28638	(828) 759-4675	0	No
Lenoir-Rhyne College	Aphrodite Beidler M.Ed. M.A. Director of the Alex Lee Career and Personal Development Center <a href="mailto:beidlera@lrc.edu">beidlera@lrc.edu</a>	P.O. Box 7347 Hickory, NC 28603	(828) 328-7252 (828) 328-7274	0	No
UNC Asheville	Holly Waltemyer, Career Counselor (Internship and External Relations Coordinator) <a href="mailto:career@unca.edu">career@unca.edu</a>	Career Center 259 Highsmith University Union CPO #1240 One University Heights Asheville, NC 28804	(828) 251-6515 (828) 251-6871	0	No
Wilkes Community College	<a href="mailto:Debbie.furr@wilkescc.edu">Debbie.furr@wilkescc.edu</a> <a href="http://www.collegecentral.com/wilkescc/Employer.cfm">www.collegecentral.com/wilkescc/Employer.cfm</a>		(336) 838-6545	0	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Jace Edwards <a href="mailto:jacedwards@hotmail.com">jacedwards@hotmail.com</a>	KKND/New Orleans	(504) 473-8834	0	No
Mountain Times	<a href="mailto:Classified@mountaintimes.com">Classified@mountaintimes.com</a>	The Mountain Times 474 Industrial Park Drive P.O. Box 1815 Boone, NC 28607	(828) 264-6397 (828) 262-0282	0	No
High County Amigos	<a href="mailto:amigos@goboone.net">amigos@goboone.net</a>	High Country Amigos, Inc. 820 State Farm Rd. Suite E Boone, NC 28607	(828) 264-2930	0	No
	<a href="mailto:Isabel@hcaac.org">Isabel@hcaac.org</a>	Latinos Unidos in Ashe County 626 Ashe Central School Road, Mail Box 7 Jefferson, NC 28640	(336) 982-3954	0	No
Lees-McRae College	Alan Mueller <a href="mailto:Mueller@lmc.edu">Mueller@lmc.edu</a>	<a href="http://www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm">www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm</a>	(828) 898-3311	0	No
Employment Security Commission of NC	<a href="mailto:Esc.jobs.boone@ncmail.net">Esc.jobs.boone@ncmail.net</a>	207 Winklers Creek Road Suite 1 Boone, NC 28607	(828) 265-5385 (828) 265-5410  Job Line: (800) 768-5627	0	No
NC Association of Broadcasters	<a href="mailto:jobbank@ncbroadcast.com/jobbank.htm">jobbank@ncbroadcast.com/jobbank.htm</a> <a href="http://www.ncbroadcast.com/jobbank.htm">www.ncbroadcast.com/jobbank.htm</a>  <a href="http://www.careerpage.org/jobbank/admin.html">www.careerpage.org/jobbank/admin.html</a>	P.O. Box 627 Suite 1610 Raleigh, NC 27602	(919) 821-7300 (919) 839-0304	0	No

**5) Job Title:** Salesperson

**Referral Source(s) of Hire:** Referred by member of community

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Watauga County Red Cross	Sonny Sweet	Watauga County Red Cross 331 Queen Street Suite B Boone, NC 28607	(828) 264-8226	1	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State University	Heidi Williams Director, Career Services Career Development Center <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a>	John A. Walker College of Business Appalachian State University P.O. Box 32037 Boone, NC 28608	(828) 262-2180 (828) 262-2834	0	No
Caldwell Community College Career Office	Doris Conn, Director Career Planning Services	2855 Hickory Blvd. Office F-107 Hudson, NC 28638	(828) 726-2700	0	No
Kim Roper Counseling/Referral Services		2855 Hickory Blvd. Office F-109 Hudson, NC 28638	(828) 726-2705	0	No
Dana Glenn Student Employment Services		2855 Hickory Blvd. Office F-124 Hudson, NC 28638	(828) 759-4675	0	No
Lenoir-Rhyne College	Aphrodite Beidler M.Ed. M.A. Director of the Alex Lee Career and Personal Development Center <a href="mailto:beidlera@lrc.edu">beidlera@lrc.edu</a>	P.O. Box 7347 Hickory, NC 28603	(828) 328-7252 (828) 328-7274	0	No
UNC Asheville	Holly Waltemyer, Career Counselor (Internship and External Relations Coordinator) <a href="mailto:career@unca.edu">career@unca.edu</a>	Career Center 259 Highsmith University Union CPO #1240 One University Heights Asheville, NC 28804	(828) 251-6515 (828) 251-6871	0	No
Wilkes Community College	<a href="mailto:Debbie.furr@wilkescc.edu">Debbie.furr@wilkescc.edu</a> <a href="http://www.collegecentral.com/wilkescc/Employer.cfm">www.collegecentral.com/wilkescc/Employer.cfm</a>		(336) 838-6545	0	No
AllAccess.com	Jace Edwards <a href="mailto:jaceedwards@hotmail.com">jaceedwards@hotmail.com</a>	KKND/New Orleans	(504) 473-8834	0	No
Mountain Times	<a href="mailto:Classified@mountaintimes.com">Classified@mountaintimes.com</a>	The Mountain Times 474 Industrial Park Drive P.O. Box 1815 Boone, NC 28607	(828) 264-6397 (828) 262-0282	0	No
High County Amigos	<a href="mailto:amigos@goboone.net">amigos@goboone.net</a>	High Country Amigos, Inc. 820 State Farm Rd. Suite E Boone, NC 28607	(828) 264-2930	0	No
	<a href="mailto:Isabel@hcaac.org">Isabel@hcaac.org</a>	Latinos Unidos in Ashe County 626 Ashe Central School Road, Mail Box 7 Jefferson, NC 28640	(336) 982-3954	0	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Lees-McRae College	Alan Mueller <a href="mailto:Mueller@lmc.edu">Mueller@lmc.edu</a>	<a href="http://www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm">www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm</a>	(828) 898-3311	0	No
Employment Security Commission of NC	<a href="mailto:Esc.jobs.boone@ncmail.net">Esc.jobs.boone@ncmail.net</a>	207 Winklers Creek Road Suite 1 Boone, NC 28607	(828) 265-5385 (828) 265-5410  Job Line: (800) 768-5627	0	No
NC Association of Broadcasters	<a href="mailto:jobbank@ncbroadcast.com/jobbank.htm">jobbank@ncbroadcast.com/jobbank.htm</a> <a href="http://www.ncbroadcast.com/jobbank.htm">www.ncbroadcast.com/jobbank.htm</a>  <a href="http://www.careerpage.org/jobbank/admin.html">www.careerpage.org/jobbank/admin.html</a>	P.O. Box 627 Suite 1610 Raleigh, NC 27602	(919) 821-7300 (919) 839-0304	0	No

**5) Job Title:** News Director

**Referral Source(s):** On-air announcements

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On-air Announcements	Tom Lanier	738 Blowing Rock Road Boone, NC 28607	(828) 264-2411	1	No
Appalachian State University	Heidi Williams Director, Career Services Career Development Center <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a>	John A. Walker College of Business Appalachian State University P.O. Box 32037 Boone, NC 28608	(828) 262-2180 (828) 262-2834	0	No
Caldwell Community College Career Office	Doris Conn, Director Career Planning Services	2855 Hickory Blvd. Office F-107 Hudson, NC 28638	(828) 726-2700	0	No
Kim Roper Counseling/Referral Services		2855 Hickory Blvd. Office F-109 Hudson, NC 28638	(828) 726-2705	0	No
Dana Glenn Student Employment Services		2855 Hickory Blvd. Office F-124 Hudson, NC 28638	(828) 759-4675	0	No
Lenoir-Rhyne College	Aphrodite Beidler M.Ed. M.A. Director of the Alex Lee	P.O. Box 7347 Hickory, NC 28603	(828) 328-7252 (828) 328-7274	0	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
	Career and Personal Development Center <a href="mailto:beidlera@lrc.edu">beidlera@lrc.edu</a>				
UNC Asheville	Holly Waltemyer, Career Counselor (Internship and External Relations Coordinator) <a href="mailto:career@unca.edu">career@unca.edu</a>	Career Center 259 Highsmith University Union CPO #1240 One University Heights Asheville, NC 28804	(828) 251-6515 (828) 251-6871	0	No
Wilkes Community College	<a href="mailto:Debbie.furr@wilkescc.edu">Debbie.furr@wilkescc.edu</a> <a href="http://www.collegecentral.com/wilkescc/Employer.cfm">www.collegecentral.com/wilkescc/Employer.cfm</a>		(336) 838-6545	0	No
AllAccess.com	Jace Edwards <a href="mailto:jacedwards@hotmail.com">jacedwards@hotmail.com</a>	KKND/New Orleans	(504) 473-8834	0	No
Mountain Times	<a href="mailto:Classified@mountaintimes.com">Classified@mountaintimes.com</a>	The Mountain Times 474 Industrial Park Drive P.O. Box 1815 Boone, NC 28607	(828) 264-6397 (828) 262-0282	0	No
High County Amigos	<a href="mailto:amigos@goboone.net">amigos@goboone.net</a>	High Country Amigos, Inc. 820 State Farm Rd. Suite E Boone, NC 28607	(828) 264-2930	0	No
	<a href="mailto:Isabel@hcaac.org">Isabel@hcaac.org</a>	Latinos Unidos in Ashe County 626 Ashe Central School Road, Mail Box 7 Jefferson, NC 28640	(336) 982-3954	0	No
Lees-McRae College	Alan Mueller <a href="mailto:Mueller@lmc.edu">Mueller@lmc.edu</a>	<a href="http://www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm">www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm</a>	(828) 898-3311	0	No
Employment Security Commission of NC	<a href="mailto:Esc.jobs.boone@ncmail.net">Esc.jobs.boone@ncmail.net</a>	207 Winklers Creek Road Suite 1 Boone, NC 28607	(828) 265-5385 (828) 265-5410  Job Line: (800) 768-5627	0	No
NC Association of Broadcasters	<a href="mailto:jobbank@ncbroadcast.com/jobbank.htm">jobbank@ncbroadcast.com/jobbank.htm</a> <a href="http://www.ncbroadcast.com/jobbank.htm">www.ncbroadcast.com/jobbank.htm</a>  <a href="http://www.careerpage.org/jobbank/admin.html">www.careerpage.org/jobbank/admin.html</a>	P.O. Box 627 Suite 1610 Raleigh, NC 27602	(919) 821-7300 (919) 839-0304	0	No

**5) Job Title:** Salesperson

**Referral Source(s) of Hiree:** Appalachian State University  
Communications Department

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State University	Dan Vallie	Boone, NC 28607	(828) 262-2000	1	No
Appalachian State University	Heidi Williams Director, Career Services Career Development Center <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a>	John A. Walker College of Business Appalachian State University P.O. Box 32037 Boone, NC 28608	(828) 262-2180 (828) 262-2834	0	No
Caldwell Community College Career Office	Doris Conn, Director Career Planning Services	2855 Hickory Blvd. Office F-107 Hudson, NC 28638	(828) 726-2700	0	No
Kim Roper Counseling/Referral Services		2855 Hickory Blvd. Office F-109 Hudson, NC 28638	(828) 726-2705	0	No
Dana Glenn Student Employment Services		2855 Hickory Blvd. Office F-124 Hudson, NC 28638	(828) 759-4675	0	No
Lenoir-Rhyne College	Aphrodite Beidler M.Ed. M.A. Director of the Alex Lee Career and Personal Development Center <a href="mailto:beidlera@lrc.edu">beidlera@lrc.edu</a>	P.O. Box 7347 Hickory, NC 28603	(828) 328-7252 (828) 328-7274	0	No
UNC Asheville	Holly Waltemyer, Career Counselor (Internship and External Relations Coordinator) <a href="mailto:career@unca.edu">career@unca.edu</a>	Career Center 259 Highsmith University Union CPO #1240 One University Heights Asheville, NC 28804	(828) 251-6515 (828) 251-6871	0	No
Wilkes Community College	<a href="mailto:Debbie.furr@wilkescc.edu">Debbie.furr@wilkescc.edu</a> <a href="http://www.collegecentral.com/wilkescc/Employer.cfm">www.collegecentral.com/wilkescc/Employer.cfm</a>		(336) 838-6545	0	No
AllAccess.com	Jace Edwards <a href="mailto:jacedwards@hotmail.com">jacedwards@hotmail.com</a>	KKND/New Orleans	(504) 473-8834	0	No
Mountain Times	<a href="mailto:Classified@mountaintimes.com">Classified@mountaintimes.com</a>	The Mountain Times 474 Industrial Park Drive P.O. Box 1815 Boone, NC 28607	(828) 264-6397 (828) 262-0282	0	No
High County Amigos	<a href="mailto:amigos@goboone.net">amigos@goboone.net</a>	High Country Amigos, Inc. 820 State Farm Rd. Suite E Boone, NC 28607	(828) 264-2930	0	No

(i) Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone: Fax:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
	<a href="mailto:Isabel@hcaac.org">Isabel@hcaac.org</a>	Latinos Unidos in Ashe County 626 Ashe Central School Road, Mail Box 7 Jefferson, NC 28640	(336) 982-3954	0	No
Lees-McRae College	Alan Mueller <a href="mailto:Mueller@lmc.edu">Mueller@lmc.edu</a>	<a href="http://www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm">www.lmc.edu/sites/StudentDevelopment/StudentServices/CareerServices/ForEmployers.htm</a>	(828) 898-3311	0	No
Employment Security Commission of NC	<a href="mailto:Esc.jobs.boone@ncmail.net">Esc.jobs.boone@ncmail.net</a>	207 Winklers Creek Road Suite 1 Boone, NC 28607	(828) 265-5385 (828) 265-5410  Job Line: (800) 768-5627	0	No
NC Association of Broadcasters	<a href="mailto:jobbank@ncbroadcast.com/jobbank.htm">jobbank@ncbroadcast.com/jobbank.htm</a> <a href="http://www.ncbroadcast.com/jobbank.htm">www.ncbroadcast.com/jobbank.htm</a>  <a href="http://www.careerpage.org/jobbank/admin.html">www.careerpage.org/jobbank/admin.html</a>	P.O. Box 627 Suite 1610 Raleigh, NC 27602	(919) 821-7300 (919) 839-0304	0	No

**6) Total # of Interviewees Referred:** For the period from August 1, 2006 to July 31, 2007, this employment unit interviewed 13 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

**(a) Woolly Worm Festival**

In October 2006, nearly all of Aisling's management and full-time staff attended the Woolly Worm Festival, which is a Saturday-Sunday festive community event held annually in the middle of the month. The Fair is a major regional attraction, drawing people from all parts of the Southeastern United States, including many students from area college campuses. One of Aisling management's goals in attending the event and mounting a tent is to inform students of job openings, particularly in sales.

**(b) Appalachian State University**

In September 2006, Jonathan Hoffman visited a class in The Music Industry at Appalachian State University taught by Kim Wagland, for the purpose of informing first-year students about the commercial radio industry.

In November 2006, Jonathan Hoffman visited a class in Electronic Media Management taught by Professor Patton B. Reighard at Appalachian State University. One of the class enrollees, Richard Davis, applied for a position in sales and was hired part-time during his final semester with the intention of his becoming full-time after his graduation.

**(c) Lenoir-Rhyne College**

In November 2006, Jonathan Hoffman and Tom Culver, Program Director of WMMY-FM, hosted a booth on behalf of Aisling at the Alex Lee Career and Development Center of Lenoir-Rhyne College, Hickory, North Carolina, to recruit applicants for sales and for part-time news positions.

**(d) Boone Area Chamber of Commerce Business Expo**

In May 2007, Aisling co-sponsored the Boone Area Chamber of Commerce Business Expo, which is a one-day annual business and career fair. The event is attended by all of Aisling's management and full-time staff. The Expo is held each year during the college graduation season in order to attract job applicants to visit the businesses who have booths at the event. Aisling's salespeople, on-air staff and management promote the stations' programming and are encouraged to bring job-seekers to

management's attention. In addition, Aisling broadcast announcements to job-seekers in the community to come to Aisling's booth at the event and discuss employment opportunities.

**(e) Avery County High School**

Throughout the year, Jim Greene, morning host and manager of WECR-AM, regularly is in contact with guidance and administrative staff of Avery County High School in order to recruit part-time and weekend announcers. As a result, each year the high school staff recommends a student who has expressed an interest in broadcasting for work at the station, replacing the graduating student.