

March of Dimes Events Set

Written by Elizabeth Franklin
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Charlie Cobb, ASU Athletic Director and his wife Lindsay, along with Dr. Scott St. Clair, Blue Ridge Pediatrics, and his wife Cameron invite the community to join them for the 2011 March of Dimes Annual Fundraising Campaign.

“We are honored to have the Cobb's and the St. Clair's lead the way for the third year.” said Kayla Moose, Foothills Community Director. “When our chairs publicly stand with a cause they support, they show the whole community the importance of volunteer service and community involvement. Under their leadership in the past three years, the walk was transformed into a family fun event. We are all excited about the events new location at ASU Beaver Field at Jim and Bettie Smith Stadium (ASU Baseball Field) this spring.”

Lindsay and Charlie Cobb were excited about the birth of their first child in 1997. After a perfect pregnancy, Lindsay had complications at 30 weeks gestation and went on full bed rest. Their son, Harrison, was born at 32 weeks and spent 23 days in the NICU in Atlanta. In 2001, Lindsay and Charlie, welcomed their second child into the world in dramatic fashion. Branan was born at almost 31 weeks via emergency c-section. She spent 36 days in the NICU in Raleigh.

In 2005, the Cobb's moved to Boone. Charlie is the Appalachian State Athletics Director. Lindsay, is an assistant coach for the Appalachian Women's Soccer Team. The March of Dimes holds a special place in their hearts not only because of their personal experience with the birth of their children, but also because of the many friends and colleagues that have experienced difficulties in pregnancy and childbirth in recent years. “Every year experiences of friends and families in our lives continue to prove the importance of the mission of the March of Dimes, which is why I find value in my position as co-chair again this year just as before”
Lindsay Cobb.

Scott and Cameron St. Clair's first child, Price, was also born prematurely. The St. Clair's moved to Boone in July 2002 for Scott to join Blue Ridge Pediatric and Adolescent Medicine, and their two younger children were born here. They are the proud parents of Price, Blame, and Virginia.

The St. Clair's are enthusiastic about helping with this year's March for Babies again, not only because of Scott's professional interest in promoting the health of all infants, but also because of their personal experience with their oldest son. They share the March of Dimes belief that our children's health is a top priority – all babies should have the chance to be born healthy. “Even babies born to women who have normal healthy pregnancies, like mine, can encounter problems un expectantly. The March of Dimes supports research behind the causes of preterm birth, birth defects and infant mortality” Cameron St. Clair.

The St. Clair's and the Cobb's are asking every business and every family in the High Country to join them by signing up at marchforbabies.org or calling 800-525-9255. Companies and individuals can get involved by creating a team and/or sponsoring the upcoming March for Babies. March of Dimes is a Champion for Babies. Those born prematurely and those born at full gestation.

The High Country March for Babies event will be a family fun day and will take place on Sunday, April 17, 2010 at ASU Beaver Field at Jim and Bettie Smith Stadium. Walkers are

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encouraged to attend the ASU vs. Samford baseball game (no ticket cost) . Registration begins at 2:30 p.m. and the Walk steps off immediately following the game. We will have a carnival-like atmosphere where kids can play games, sports with ASU athletes or jump in “jumpolines” while adults walk on the baseball fields perimeter track.

“In order for the March of Dimes to continue to support all the efforts in The High County and North Carolina, the need for individuals and companies to participate in March for Babies is more important than ever,” said Moose.

The most urgent infant health problem in the U.S. today is premature birth. It affects more than half a million babies each year, with the number growing every day. One in eight babies are born prematurely. The March of Dimes is committed to reducing this toll by funding research to find the answers to premature birth and providing comfort and information to families who are affected. Babies born healthy need champions, too, to be sure they have access to newborn screening and preventive health care. The March of Dimes is for all babies.

March of Dimes

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies. For the latest resources and information, visit marchofdimes.com or nacersano.org. The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality.